

# MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

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## Know your market – meet the players who are reinventing retail

Our 24-page **SPECIAL REPORT** of who's spending and splurging and what they want – and why bricks and mortar stores are here to stay

- A AFFAIRS** Test Mex: how doing less made Mexico City safer
- B BUSINESS** Centrefold! The Monocle blueprint for creating a better place to buy
- C CULTURE** Al Jazeera Jr: the rising Arabic news channels and Israel's big airwaves bid
- D DESIGN** Go the distance: the e-bike's fresh ascent
- E EDITS** Antinori's architecture, Alison Goldfrapp's last meal and a prawn on the lawn





**26**

Massimo Alba  
*Shirt*

The Milan-based brand has been a pioneer of casual Italian elegance focusing on cashmere-wear. This year's autumn collection includes this classic women's shirt with a bib and silk multi-stripes.

[massimoalba.com](http://massimoalba.com)  
Trousers by *ARC*

**27**

Rumisu  
*Scarf*

Turkish brand Rumisu creates luxury silk scarves with a fun twist. The hand-illustrated designs depict whimsical scenes.

[rumisu.com](http://rumisu.com)



**28**

Patek Philippe  
*Watch*

One of the Swiss watch company's timeless designs has relaunched this year. This white gold Nautilus model is a perfect all-round watch; understated and elegant on the wrist, with a practical function in an aperture at the bottom.

[patek.com](http://patek.com)

**29**

Yuketen  
*Boots*

Drawing inspiration from the mountain men of 1930s America, Yuketen's moccasin hunting boot has become a modern icon. Its latest reincarnation in two-tone peanut will allow you to release your inner Grizzly Adams, while looking sharp on the city streets.

[yuketen.com](http://yuketen.com)  
Trousers by *Isid*

