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FALL/WINTER 2014

FEATURING

COATS
CARS
WATCHES
WOMEN
SUITS
SHOES

PLUS:
THE EXTRA TEN
PERCENT

The

BIG BLACK BOOK

The STYLE MANUAL for SUCCESSFUL MEN

DISPLAY UNTIL DECEMBER 23, 2014



THE EXTRA TEN PERCENT

GLOBAL SHOPPING
EDITION

How to shop, dress, and look like a local in four
global capitals of men's style

PHOTOGRAPHS
by
JEFFREY WESTBROOK



MILAN

BEST STYLE STREETS: Corso Como (number 10, specifically); Galleria del Corso (the Excelsior, specifically); Via Verrì; Via Sant'Andrea; Via Gesù; Piazza San Babila; Via Monte Napoleone; Via della Spiga; Galleria Vittorio Emanuele.

BEST-KEPT SECRET: AD&B Milano (2 Via Marco de Marchi), with custom-made shirts favored by the likes of Lapo Elkann.

Fur-felt fedora (\$350) by Borsalino; jhatcenter.com. Leather-and-cashmere gloves (\$190) by Merola; mrporter.com. Leather belt (\$670) by Brunello Cucinelli; 212-627-9202. Leather billfold (\$330), leather zip wallet (\$540), and leather iPad case (\$275) by Ermenegildo Zegna; zegna.com. Glasses (\$205) by Prada Linea Rossa; prada.com. Red-gold Radiomir 1940 Oro Rosso watch (\$58,500) by Panerai; panerai.com. Leather monk-strap (\$950) by DiBianco; 215-644-9435. Cotton pocket square (\$375) by Massimo Alba; barneys.com. Cotton scarf (\$345) by Boglioli; barneys.com.



ROUGH TO THE EYE, NOT TO THE TOUCH

If you're into luxury but don't necessarily want to ram it in people's faces while out walking the dog, look for something like this navy overcoat, made in a beefy, pure wool that has been finished with a distinctive pre-pilled surface in the manner of Italian Casentino. (See page 36.) The surface is rough to the eye but not to the touch, and the texture helps to trap air and keep the warmth in.

Wool coat (\$4,375), cashmere sweater (\$3,375), and wool trousers (part of suit, \$4,375) by Hermès; denim coat, leather boots (\$1,125) by O'Keefe; mporter.com; **On her:** Jacket by Massimo Alba; shirt by Grippen; jeans by Levi's; boots by Timberland; scarf by Etro.

WARM UP WITH MOLESKIN

Ounce for ounce, moleskin might just be the warmest stuff your legs have going for them. A densely woven cotton twill, it is extremely soft, and its brushed, "napped" texture looks and feels like luxurious suede. It's wind-resistant, wrinkleproof, and, because it's cotton, can take a beating and the occasional washing like a champ. Plus, there's the appeal of the name—some authorities trace it back to 19th-century English farmers (who thought the cloth felt like, well, you know) while others believe the term derives from *molequin*, which is Arabic for an old fabric.

This page: Wool coat (\$1,925) and moleskin trousers (\$395) by Massimo Alba; barneys.com. Cashmere sweater (\$1,836) by Etra; etra.com. Suede boots (\$565) by Tod's; tod's.com. Wool-and-cashmere hat (\$185) by Burberry; burberry.com. **Opposite, on her:** Coat by Reno Lange; sweater by the Elder Statesman.



burberry.com. **Opposite:** Wool-and-shearling coat (\$1,395) by Burberry Brit and wool-and-cashmere scarf (\$450) by Burberry; burberry.com. Cotton-corduroy trousers (\$350) by Massimo Alba; carsonstreetclothers.com. Leather boots (\$450) by Grenson; grenson.co.uk.